

BHBIRochester.org  
Published Monthly  
Vol. 47/No 12  
Elul 5773 -Tishrei 5774  
September 2013

**Congregation Beth Hamedresh – Beth Israel**

# BULLETIN

Editor: Stan Schaffer

## **September President's Message**

Friends,

In Rochester, I have four nieces. In some ways this story should be told at Pesach time, but it's topical right now, so please bear with me. Also, please try not to assign names to them according to the story in the haggadah. Each of these nieces is Wise in her own way, and none is Wicked. Over the past few years, all four of my nieces have gone on Birthright trips to Israel. All four returned to the US enthusiastic about Israel and enthusiastic about Judaism. Birthright does that. Birthright is a wonderful program, by the way, offering free trips to Israel to Jewish young people. I recommend it, but this isn't about Birthright.

One niece has not, as far as I can tell, pursued Jewish activities except for participation in family gatherings that happen to be on holidays. The other three nieces went to their local college Hillel programs. This isn't about Hillel, except as Hillel represents a Jewish organization. One niece found the Hillel services not welcoming and pursued her Jewish activities with family members, including Talmud study. One niece participated in Hillel services. She wanted to contribute more, but found that the leadership was entrenched and had no interest in including others at a leadership level or in ideas that others might contribute. That niece has decided to put her energy into the chess club. The last niece found that Hillel met her needs. She became very active in it and wound up on the Board.

These four young women represent the ways that Jews interact with Jewish organizations. The first niece corresponds to the approximately 20% of our local community who call themselves "just Jewish" and are not affiliated with Jewish organizations. The other three represent those whose activity is passive, those who want to do more but whose interests are rebuffed, and those who succeed in getting involved. Obviously we'd like all Jews to be in that last group, but that is not the reality.

This story is relevant because the Farash Foundation has given a grant to the Rochester Area Synagogue Presidents (RASP), representing synagogues of all denominations, including BHBI, to study ways to increase Jewish connectedness. The RASP group will be choosing a consultant in the next couple of months and all the shuls, including ours, will be studying how to increase involvement in our shul and in the general community. Some solutions sound simple like "be welcoming". But it's hard to be welcoming unless people come through the door. Some things are harder. We can turn off outsiders and our own members if we are wedded to our own ways of doing things and don't listen to alternative ideas. You'll be hearing more about this in coming months. We all need to start thinking about how to get unaffiliated people to come here, how to welcome them, and how to get them involved.

I'm looking forward to seeing you all at our High Holy Day services, led by Dr. George Kornfeld. Looking at the calendar, you will see that we also have a complete set of Sukkot services planned for this year, held in conjunction with Temple Beth Am and Ohel Avraham. Please show your support for these joint endeavors. There will be a Sukkot dinner this year, held on Sunday, September 22<sup>nd</sup>. In anticipation of holding the dinner outdoors in the Sukkah, we will be putting up the full size Sukkah this year. Anyone who would like to help put up and decorate the Sukkah should come on Sunday, September 15<sup>th</sup> at 11 AM. Many hands make light work.

As we go to press, I'm informed of the death of our long time member Harry Rogachefsky. His funeral will be on September 3<sup>rd</sup> at 11 AM at Temple Beth El. Our thoughts and prayers go to his family.

I wish you all a happy and healthy 5774.

*Leon Metlay*

## BHBI CALENDAR OF EVENTS – SEPTEMBER 2013

Sunday	Sept 1	9:00 AM	Service, Breakfast and Discussion
Wednesday	Sept 4	7:30 PM	Erev Rosh Hashanah First Day Service
Thursday	Sept 5	9:00 AM 7:15 PM 8:30 PM	Rosh Hashanah First Day Service Mincha/Tashlich at Lake Riley Erev Rosh Hashanah Second Day Service
Friday	Sept 6	9:00 AM 7:00 PM	Rosh Hashanah Second Day Service Shabbat Evening Service at Heather Heights in Pittsford Light candles at 7:17 PM
Saturday	Sept 7	9:30 AM	Shabbat Morning Service      Torah: Ha'azinu
Sunday	Sept 8	9:00 AM	Service, Breakfast and Discussion
Monday	Sept 9	7:30 PM	Monthly Meeting of the BHBI Board of Trustees
Friday	Sept 13	7:00 PM	Yom Kippur Kol Nidre Service Light candles at 7:05 PM
Saturday	Sept 14	9:00 AM 5:15 PM 6:30 PM 8:03 PM	Yom Kippur Services: Morning Service with Yizkor Mincha Service Neilah Service Yom Kippur Ends
Sunday	Sept 15	9:00 AM	Service, Breakfast and Discussion
Wednesday	Sept 18	7:00 PM	Erev Sukkot First Day Service with Ohel Avraham and Temple Beth Am at the Golisano Academic Center at Nazareth College Light candles at 6:56 PM
Thursday	Sept 19	9:00 AM 7:00 AM	Sukkot First Day Service with Ohel Avraham and Beth Am at BHBI Erev Sukkot Second Day Service with Ohel Avraham and Beth Am at TBA Light candles after 7:54 PM
Friday	Sept 20	9:30 AM 6:00 PM	Sukkot Second Day Service with Ohel Avraham and Beth Am at TBA Erev Shabbat Chol Hamoed Sukkot Service with Ohel Avraham and Beth Am at the Golisano Academic Center at Nazareth College Light candles at 6:52 PM
Saturday	Sept 21	9:00 AM	Shabbat Chol Hamoed Sukkot Morning Service with Ohel Avraham and Beth Am at BHBI
Sunday	Sept 22	9:00 AM 6:00 PM	Service, Breakfast and Discussion BHBI Sukkot Dinner
Wednesday	Sept 25	7:00 PM	Erev Shemini Atzeret Service with Yizkor with Ohel Avraham and Beth Am at Beth Am Light candles at 6:43 PM
Thursday	Sept 26	9:00 AM 7:00 PM	Shemini Atzeret Service & Yizkor with Ohel Avraham and TBA @ BHBI Erev Simchat Torah Service with Ohel Avraham and Beth Am at Beth Am
Friday	Sept 27	9:00 AM 8:00 PM	Simchat Torah Morning Service with Ohel Avraham and TBA at BHBI Shabbat Evening Service Light candles at 6:39 PM
Saturday	Sept 28	9:30 AM	Shabbat Morning Service      Torah: Bereisheit
Sunday	Sept 29	10:00 AM	United by Faith Interfaith Event: Holy Days and Festivals of the Muslim & Jewish Year at the Turkish Cultural Center, 2692 Dewey Ave.



*May You Be Inscribed for a Good Year*  
High Holy Day Greetings to the Congregation

*from*

Sue Baker

Ira Cohen

Phil and Annette Garver

Harris, Aline, Matthew and Noah Honickman

Paul and Rose Israel

Katie Metlay

Leon Metlay, Nina Klionsky and Hannah

Judith Mercer

Stan, Elaine, Aviva, Aaron and Jake Schaffer

Herb Spencer

Steve and Ruth Teitel and Family

Leslie Toker, Jeff Nidetz and Mark

Esther Vogelstein

Joseph Yudelson

## EVENTS IN THE COMMUNITY

**BHBI Sukkah Set-up** – Help us put up our BHBI sukkah on Sunday morning, September 15<sup>th</sup> at 11 a.m. It's quick work when there are lots of people to help.

**New York Klezmer Orchestra Concert at SUNY Brockport** - As Jewish communities throughout the world prepare to celebrate the High Holy Days, emotions can run from joyous to solemn. To help keep spirits buoyant, the New York Klezmer Orchestra combines melodies created for *shtetls* in Eastern Europe with the jazz syncopations that their forebears found when they arrived in the New World at the turn of the last century. The ensemble will play a concert on Wednesday, September 11, 2013, at 7:30 pm in the Tower Fine Arts Center Mainstage, 180 Holley Street, on the Brockport campus. Tickets are \$16-General, \$11-Seniors, Alumni, Faculty and Staff, and \$8.50-Students. They are available online at [fineartstix.brockport.edu](http://fineartstix.brockport.edu), by phone at (585) 395-2787, or at the Tower Fine Arts Center Box Office, 180 Holley Street, Brockport.

**United by Faith – A Jewish-Muslim Dialogue Series Continues** – Join us as we continue this interesting and exciting interfaith series on Sunday morning, September 29<sup>th</sup> at 10 am with a discussion of holy days and festivals in the Muslim and Jewish Year. See page 4 for more information.

**The Jewish Community Federation will commemorate its 75<sup>th</sup> anniversary with a special event at the Rochester Riverside Convention Center on October 2<sup>nd</sup>** featuring an appearance by “Miss Israel” Yityish Aynaw, who began life in a remote Ethiopian village and recently attended an Israeli state dinner honoring President Barack Obama, at his special request. Ms. Aynaw is a heartwarming success story in the saga of Ethiopian aliyah that concluded recently with a final flight from Gondar. The event will begin at 5:30 PM. The cost for the dinner and program is \$75 per person. A minimum gift of \$500 to the UJA Federation Campaign is suggested. Call 461-0490 for more information or to register for this event.



*“United by Faith”  
A Jewish – Muslim  
Dialogue Series*



*Co-sponsored by*

Cong. Beth Hamedresh – Beth Israel  
Peace Islands Institute • The Turkish Cultural Center of Rochester  
Temple Beth Am • Temple Beth David

*Sunday, September 29<sup>th</sup>, 10:00 am  
The Turkish Cultural Center  
2692 Dewey Avenue*

Topic for discussion:

*“Holy Days and Festivals  
of the Muslim and Jewish Year”*

Presentations followed by a question and answer session.  
Refreshments will be served.

*The public is invited to attend.*

Supported in part by  
The Max and Marian Farash Charitable Foundation



**DONATIONS  
THANK YOU FOR YOUR GENEROSITY!**

**GENERAL FUND**

*John Rothbard*

In memory of Harold Krinsky  
*Rosemary Hyland*

In memory of Tanya Yudelson  
*Harris and Aline Honickman*

In memory of Julian Sugarman  
*Harris and Aline Honickman*

In memory of Joseph Traub  
*Esther Schiffman and Davida Phillips*

In memory of Mazel Tov Levy  
*Paul and Rose Israel*

In memory of David Israel  
*Paul and Rose Israel*

**THANK YOU TO OUR KIDDUSH SPONSORS  
FOR THE MONTH OF AUGUST**

- August 3 The Congregation  
August 10 Ruth and Steve Teitel in memory of Ruth's mother, Gladys Glazer  
Paula Bobb in memory of her mother, Judith Eskin Rodney  
August 17 The Congregation  
August 24 Leon Metlay and Nina Kliensky in honor of their 'double-chai' wedding anniversary

**GOODSEARCH.COM**

Goodsearch.com is an on-line internet search program that pays non-profit organizations like BHBI a fee every time someone uses their search service. Go to [www.goodsearch.com](http://www.goodsearch.com), enter the search term that you want and put in BHBI on the line where it says Who Do You Goodsearch For? BHBI will benefit from each search you make!

**AD SPONSORS**

We are always looking for additional businesses that are interested in placing an ad in the BHBI Bulletin. If you know of someone whose business or company may be interested, contact Stan Schaffer at 473-8072 or by e-mail at [stanschaffer@frontiernet.net](mailto:stanschaffer@frontiernet.net)

**CONDOLENCES**

The congregation sends its condolences to Cathy Block and family on the recent passing of her husband, Winston Block. The congregation also sends its condolences to the family of our long-time member Harry Rogachefsky.

**FREE 3-MONTH TRIAL MEMBERSHIP AND HIGH HOLY DAY  
TICKETS FOR FIRST-TIME NEW MEMBERS**

Let your friends know about BHBI's special [free 3 month trial membership](#) (available to prospective first-time new members only) which includes free tickets for High Holy Day services at BHBI. Have them contact BHBI at 244-2060 or [BHBIRochester@gmail.com](mailto:BHBIRochester@gmail.com) and we will be happy to give them information about BHBI and this great offer!!

## Yahrzeits

At the following Shabbat Services, we will read the names of our late loved ones whose Yahrzeits will occur on that Shabbat or during the following week.

September 6-7	Tishrei	September 13-14	Tishrei	September 20-21	Tishrei	September 27-28	Tishrei
Catherine Braz*	3	David Schaffer	10	Harris I. Cenzer*	18	Beverly Clark*	24
Hyman A. Davis*	5	Milton Honickman	11	Ben Hobel*	18	David Israel	24
Rose Lewis*	6	Ida Strom	13	Jean Traub*	18	Morris Album*	25
Annie Schwartz*	6	Annie Kovel*	14	Marie L. Steinmetz*	19	Sam Gold	29
Fannie R. Spector*	8	*Denotes name memorialized on BHBI Memorial Plaque		Robert Steinmetz*	19	Rona Luxemburg	29
Averil Toker	9			Leon Titof	20	Bernard Israel	30
				Stanley Toker*	20	Celia Israel	30
				Tamar Rogachefsky*	22		
				Daniel Horowitz	23		

We pray that our mourners will be comforted among all the mourners of Zion and Jerusalem and that the memory of the deceased continues to be a blessing to all who knew them.

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S/W corner of Jefferson & Winton Rds

So far our **TOPS** Gift Card fundraiser has been quite successful. Remember, **TOPS** Gift Cards are now available through BHBI in \$50 denominations. To purchase **TOPS** Gift Cards, contact Stan Schaffer at 473-8072 or by e-mail at [stanschaffer@frontiernet.net](mailto:stanschaffer@frontiernet.net)

### MEMORIAL PLAQUES

You can also memorialize a friend or loved one on a BHBI memorial plaque. Our memorial plaques are very reasonably priced. For more information, contact Stan Schaffer at 473-8072 or [stanschaffer@frontiernet.net](mailto:stanschaffer@frontiernet.net)

### MAKE YOUR PURCHASES AT AMAZON.COM AND SUPPORT BHBI AT THE SAME TIME!

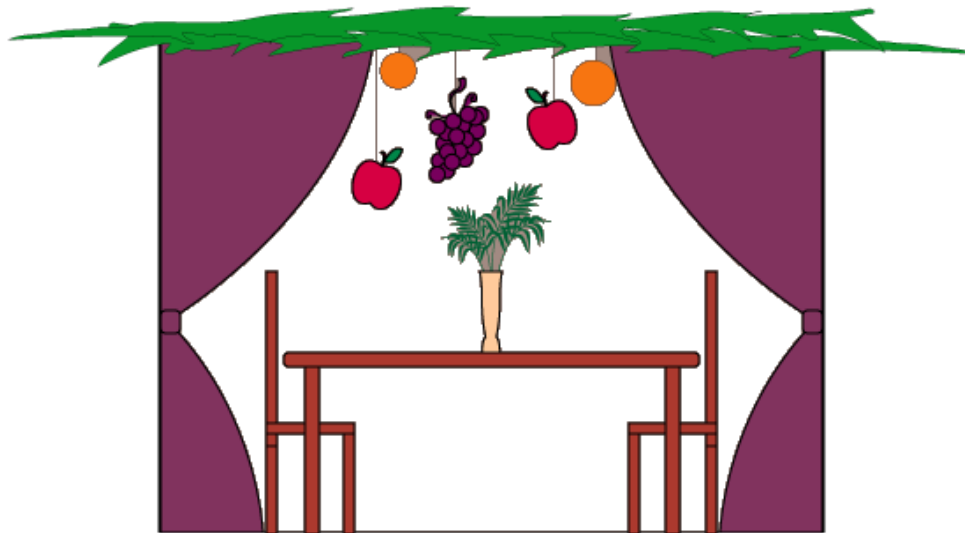
Why not contribute to BHBI while making on-line purchases? It's easy to make purchases on-line at Amazon.com and support BHBI financially at the same time. Just go to the BHBI web page at [www.BHBIRochester.org](http://www.BHBIRochester.org) and click on the Amazon.com link. Each time you make a purchase after linking to Amazon.com from our web page, BHBI gets a percentage of the purchase price. The more you buy in this way, the more BHBI makes!

### BHBI WEBSITE

Have you checked out the BHBI web site lately? If you haven't there is a lot that you're missing. The web site at [www.BHBIRochester.org](http://www.BHBIRochester.org) provides information about many aspects of our congregation, lists the BHBI calendar, has electronic versions of this and previous bulletins going back several years, has an extensive history of our congregation along with historic photos, includes photos from several BHBI dinners, picnics and other special events, and has the unique Adon Olam Songbook with information on over 100 melodies for Adon Olam.

# SMALL CONSERVATIVE SHUL COLLABORATIVE TORAH STUDY

Because of Sukkot, there will not be any Small Conservative Shul Collaborative Torah Study session in September. We will resume our Torah study sessions on Wednesday, October 16<sup>th</sup>.



## JOIN BHBI FOR OUR SUKKOT DINNER ON SUNDAY EVENING, SEPTEMBER 22<sup>ND</sup>

Dinner will begin at 6:00 p.m.

Dinner Cost: Adults \$12, Children Ages 12 Years and Under \$8, Family Maximum \$36  
**Free for prospective first-time new members!**

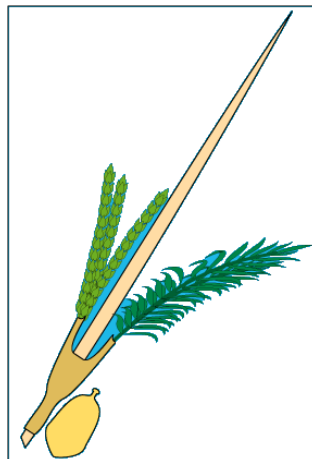
### RESERVATION FORM

Names: \_\_\_\_\_

Number of Adults Attending: \_\_\_\_\_ Number of Children Ages 12 and Under Attending: \_\_\_\_\_

Total Amount Enclosed: \$\_\_\_\_\_

**Please send this completed reservation form along with your check to:  
BHBI, 1369 East Ave., Rochester, NY 14610**



OFFICE: The synagogue office is checked regularly for mail and messages. The synagogue phone is 244-2060. For urgent issues, call Steve Teitel at 473-5741 or Stan Schaffer at 473-8072. You can also e-mail us at [BHBIRochester@gmail.com](mailto:BHBIRochester@gmail.com)

WANT TO REMEMBER OR HONOR SOMEONE OR A SPECIAL OCCASION? *Consider sponsoring a kiddush or making a donation to any one of our funds* (General Operating, Kiddush, Library, Torah, Rabbi Aaron Solomon Scholarship, Our Youth, Special Events or the Sam Malina Memorial Fund). Please indicate which fund you would like your donation to go to and we will send out an acknowledgement card as you indicate and print an announcement in this bulletin. A standard sponsored kiddush at BHBI costs just \$40 while a larger enhanced kiddush is just \$50.

BULLETIN CONTENT What do you enjoy reading in the BHBI Bulletin? Is there something that you would like added (or taken out)? If so, please let Stan Schaffer know. We always appreciate feedback.

DID YOU MISPLACE YOUR BULLETIN? Don't worry. BHBI Bulletins going back several years can now be found on our web page: [www.BHBIRochester.org](http://www.BHBIRochester.org)

WANT TO GET YOUR BULLETIN HOT-OFF-THE-PRESS? Consider having us e-mail it to you! Contact Stan Schaffer at: [stanschaffer@frontiernet.net](mailto:stanschaffer@frontiernet.net)

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